



Financial Health Program,

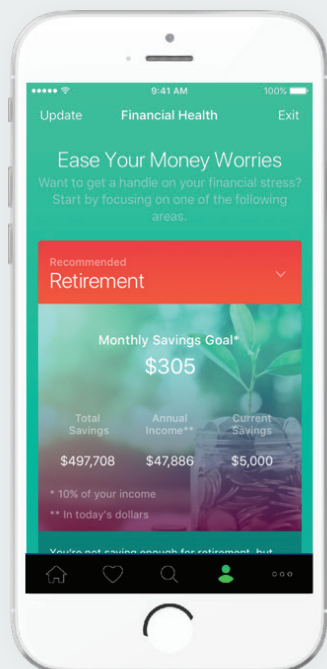
Powered by *Dave Ramsey*

Take Control of Your Financial Fitness



Key features:

- Financial worries are the leading cause of stress for Americans
- Self-guided online program
- 100+ pieces of content
- Understand the relationship between perceived stress and actual financial risk
- Convenient and easy-to-follow program leveraging Sharecare's behavior change and engagement model



Overview

Sharecare's Financial Health Program is a suite of features designed to help members assess and address the causes of financial stress and financial risk in their lives. It then offers education and tools to help members take action to mitigate financial stress and step into financial wellness.

What is the Dave Ramsey Financial Health program?

Sharecare entered into an exclusive agreement with Dave Ramsey to deliver an innovative solution to improve financial well-being. A four-time New York Times best-selling author, radio show host with a weekly audience of approximately 6 million listeners. Ramsey has 20 years' experience in empowering individuals to take control of their financial well-being.

What is Financial Wellness?

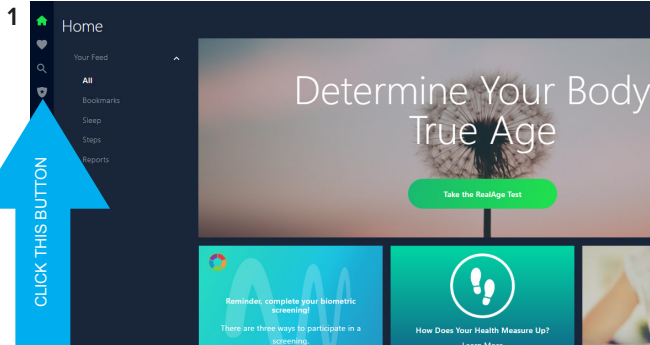
Many people have concerns about their finances; financial stress can have a negative impact on physical, emotional and mental health. It's also one of the single most important – and often overlooked – determinants of overall health, cost and productivity. Sharecare's Financial Health Program is rooted in the intersection of health and finances, and drives literacy, awareness, and action to reduce financial stress.

Key features are architected to drive sustained engagement and outcomes while helping members to connect perceived financial stress to actual financial risk. Members receive:

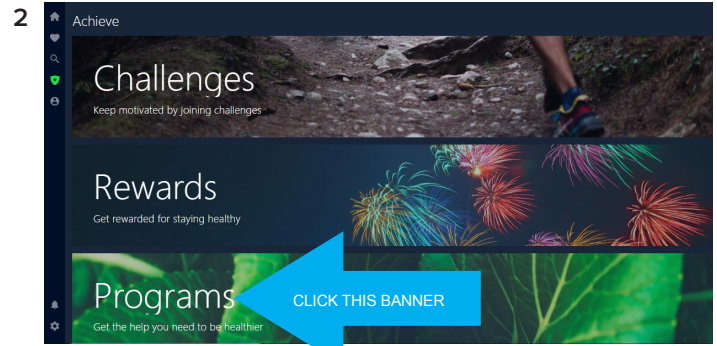
- **Content:** Access to seven content streams to improve literacy on the connection between health and finances, five key categories of financial risk, and healthy budgeting.
- **Financial Health Assessment:** Brief, user-friendly assessment delivers a risk rating for five key categories (Retirement, College Savings, Life Insurance, Debt, Emergency Savings), helps a user understand whether their cause of stress aligns to their risks, and provides monthly goals to mitigate the risk in each category.

To learn more about Sharecare's Financial Health Program please contact hello@sharecare.com.

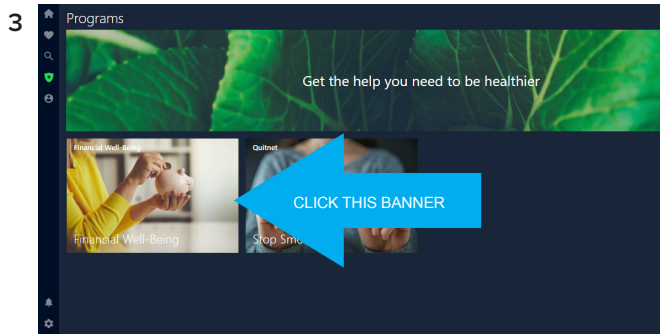
Log into your *Be Balanced* account at Windstream.Sharecare.com



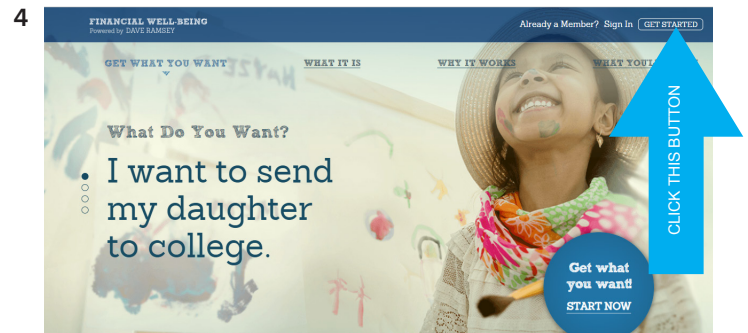
Once you complete the RealAge Test from the Home page, click the **ACHIEVE** icon.



From the Achieve page, select the **PROGRAMS** banner.



From the Programs page, select **FINANCIAL WELL-BEING**.



Click on **SIGN IN** (Top right) with the same, Username and Password already created to access the financial tools available to you.